



NORWICH CASTLE:  
GATEWAY TO  
MEDIEVAL ENGLAND



Keep  
Giving

Corporate Support Packages

# Your guide to the packages

The fundraising appeal for Norwich Castle: Gateway to Medieval England will run from October 2017 – March 2018.

Norwich Castle will offer corporate packages that are distinctive and rewarding, and meet companies' sponsorship objectives, whether the aim is to engage clients, build brand awareness or reward staff.

All packages are bespoke and pledges can be spread over three financial years between 2017 and 2020.

The offer to companies can be shaped to meet your objectives and motivation for supporting the project. Below are the kinds of benefits that each level of support offers.

## CORPORATE MEMBER



A pledge of  
£1,000

- Acknowledgement on the NMS website and via social media
- Networking opportunities with other sponsors of the Keep Project
- Recognition on the digital supporters wall
- Acknowledgement in the NMS Annual Report
- Supporting web banner to use on your website

## CORPORATE FRIEND



A pledge of  
£5,000

All the **Corporate Member** package

### PLUS

- Use of 'Corporate Partner of Norwich Castle Keep' logo
- Joint PR opportunities including press release announcing support
- Volunteering opportunities to support your CSR programme

## CORPORATE PARTNER



A pledge of  
£12,000

All the **Corporate Friend** package

### PLUS

- A behind the scenes tour of the Castle led by a member of the Project team
- 50 complimentary tickets for use by staff or clients

## CORPORATE PATRON



A pledge of  
£25,000

All the **Corporate Partner** package

### PLUS

- **50 additional** complimentary tickets for use by staff or clients (100 in total)
- One free hire of the Keep for corporate entertaining\*
- Invitations to exclusive events such as behind the scenes curator-led tours.

## CORPORATE BENEFACTOR



A pledge of  
£50,000

All the **Corporate Patron** package

### PLUS

- **100 additional** staff complimentary tickets or a staff event (200 in total)
- **One additional** free hire opportunity for corporate entertaining (2 in total)\*
- **Option to negotiate naming rights**
- **Invitations to an exclusive annual dinner with the Museum Director, Trustees and senior staff of the British Museum**

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**LOTTERY FUNDED**



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Historic England

New Anglia LEP

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The British Museum

The Charles Littlewood Hill Trust

The Educational Foundation of  
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The Geoffrey Watling Charity

The John Jarrold Trust

The Paul Bassham  
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